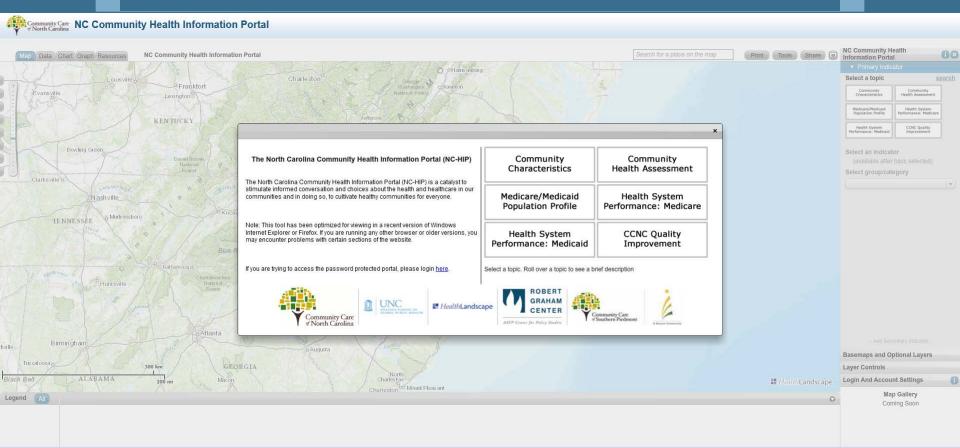
North Carolina Health Information Portal



Esri International Users Conference

Sean Finnegan, MS, Sarah Lesesne, MSPH, Mark Carrozza, MA, Michael Topmiller, MS et al.

July 11, 2013

■ *Health*Landscape

The Robert Graham Center

- The American Academy of Family Physician's Center for Policy Research
 - ▶ Editorial Independence
 - ▶ Primary Care Workforce and Maldistribution Studies
 - Cost of Practice Transformation
 - State level analysis for assessing health care shortages
 - ▶ Emphasis on geography and GIS.
 - Conduct analysis for a variety of online mapping and data display tools built by HealthLandscape L.L.C.
 - UDS Mapper
 - Residency Footprinting Mapper
 - Primary Care Physician Mapper
 - And Many More...





Purpose

- To be a catalyst and stimulate informed conversation and choices about health and healthcare for the communities in North Carolina.
- ▶ To provide a platform for Community Care of North Carolina's Networks, public health organizations, practices and physicians to assist in the improvement of health care delivery, outcomes and costs.



Data Sources

- ▶ US Census Bureau 2010
 - American Community Survey 2007-2011
- Robert Wood Johnson Foundation
 - ▶ Roadmap Indicators
- Healthy People 2020
- Health North Carolina 2020
- Centers for Disease Control
 - Behavioral Risk Factor Surveillance System

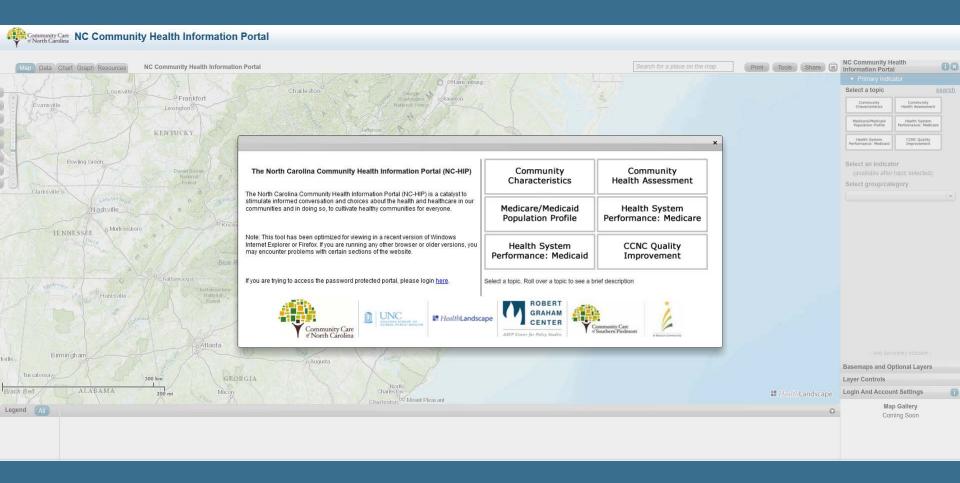


Data Sources Continued

- State Medicaid and Medicare Data
 - From all network enrolled practices
 - Aggregated to the County, Hospital Referral Regions, and practice level
 - Key Performance and Quality Indicators
 - Cost and Utilization Data



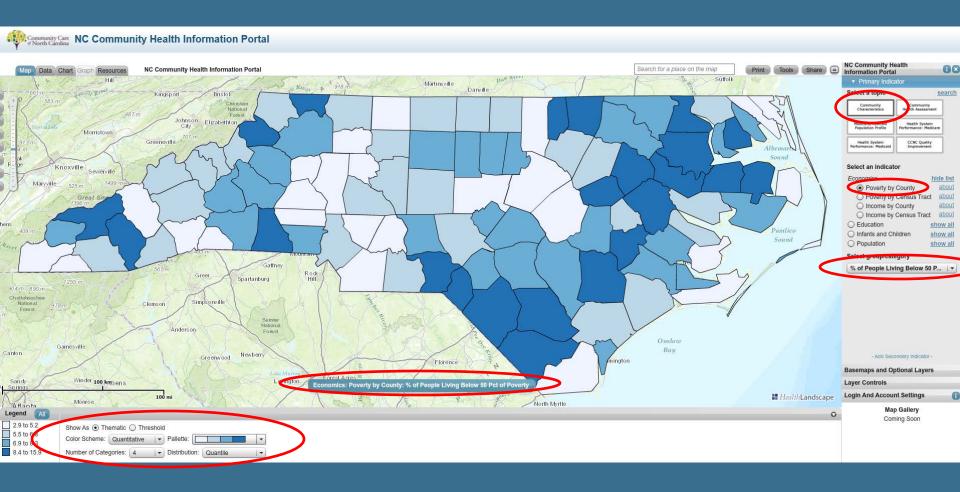
Landing Page, or Splash Screen







Mapping Poverty

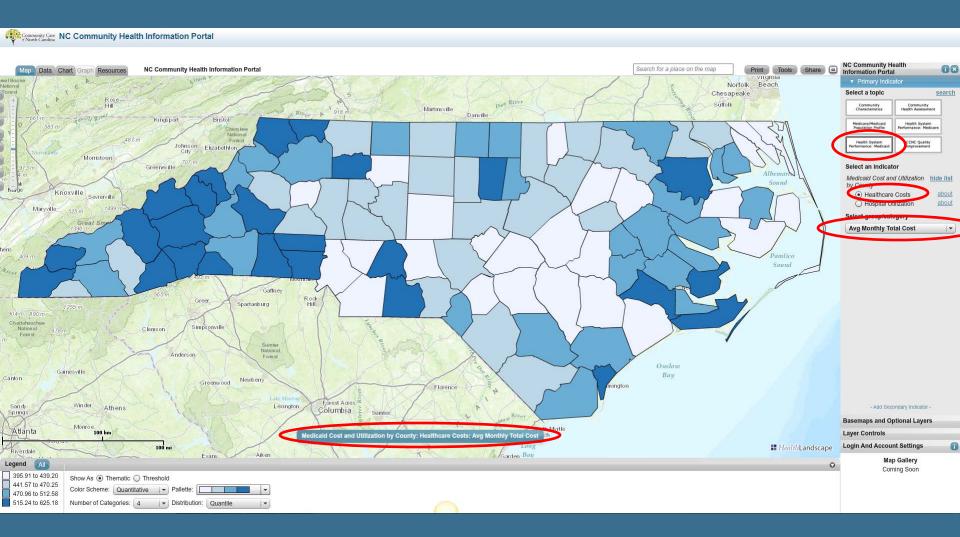






Geographic Variation in Medicaid Costs

Average Monthly Medicaid Costs by County







Data Tables

Average Monthly Medicaid Costs by County



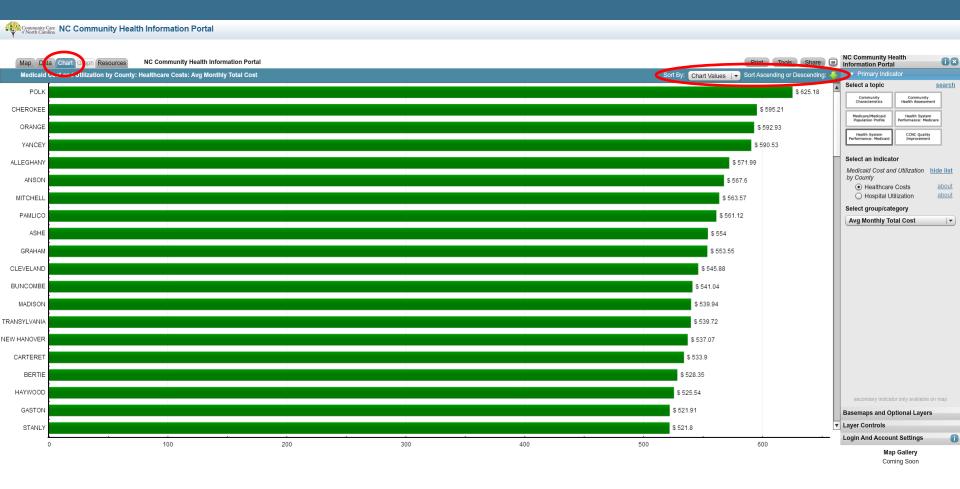
Nan Data C.a	art Graph Resources	NC Community Health	Information Portal							Pri	nt Tools Share	NC Community Health
Medical Solar Organi Resources Medical Solar Organi Resources Medical Solar Organi Resources Medical Solar Organi Resources Export												▼ Primary Indicator
Client County	FIPS Code	Avg Monthly Total Cost	Avg Monthly Total Drug Cost	Avg Monthly MH Drug Cost	Avg Monthly DME Cost	Avg Monthly PCS Cost	Avg Monthly ED Cost	Avg Monthly Inpatient Cost	Avg Monthly LTC/SNF Cost	Avg Monthly MH/DD/SA Cost	Avg Monthly NON- MH/DD/SA Cost	Select a topic search Community Characteristics Community Characteristics Community Health Assessment
ALAMANCE	37001	\$ 443.63	\$ 55.43	\$ 10.99	\$ 6.5	\$ 6.8	\$ 11.5	\$ 45.37	\$ 80.01	\$ 153.58	\$ 290.05	
ALEXANDER	37003	\$ 426.62	\$ 69.95	\$ 14.27	\$ 6.12	\$ 3.14	\$ 12.89	\$ 41.53	\$ 72.21	\$ 109.93	\$ 316.69	Population Profile Performance: Medicare
ALLEGHANY	37005	\$ 571.99	\$ 74.39	\$ 16.19	\$ 10.78	\$ 17.18	\$ 25.02	\$ 48.96	\$ 126.7	\$ 179.81	\$ 392.18	Health System Performance: Medicaid Improvement
ANSON	37007	\$ 567.6	\$ 65.22	\$ 11.1	\$ 7.92	\$ 28.11	\$ 18.32	\$ 47.75	\$ 123.81	\$ 199.56	\$ 368.03	Select an indicator
ASHE	37009	\$ 554	\$ 80.97	\$ 13.2	\$ 9.7	\$ 1.83	\$ 13.8	\$ 43.53	\$ 124.57	\$ 142.8	\$ 411.2	Medicaid Cost and Utilization hide list
AVERY	37011	\$ 476.61	\$ 75.78	\$ 15.82	\$ 9.49	\$ 2	\$ 17.81	\$ 47.98	\$ 61.31	\$ 120.67	\$ 355.94	by County • Healthcare Costs about
BEAUFORT	37013	\$ 490.85	\$ 63.5	\$ 11.26	\$ 7.21	\$ 20.33	\$ 12.49	\$ 45.78	\$ 144.84	\$ 173.82	\$ 317.03	O Hospital Utilization about
BERTIE	37015	\$ 528.35	\$ 48.84	\$ 9.48	\$ 6.63	\$ 34.99	\$ 20.4	\$ 45.56	\$ 127.48	\$ 149.63	\$ 378.72	Select group/category Avg Monthly Total Cost
BLADEN	37017	\$ 500.11	\$ 69.61	\$ 15.42	\$ 7.62	\$ 34.76	\$ 19.53	\$ 42.51	\$ 102.89	\$ 137.59	\$ 362.52	(Trig manning) reminerati
BRUNSWICK	37019	\$ 476.12	\$ 76.15	\$ 16.8	\$ 6.9	\$ 5.34	\$ 18.54	\$ 57.42	\$ 90.77	\$ 169.4	\$ 306.72	
BUNCOMBE	37021	\$ 541.04	\$ 75.06	\$ 19.57	\$ 7.22	\$ 2.09	\$ 14.67	\$ 51.11	\$ 123.88	\$ 223.59	\$ 317.45	
BURKE	37023	\$ 519.32	\$ 70.44	\$ 15.37	\$ 7.85	\$ 3.81	\$ 17.49	\$ 46.2	\$ 116.49	\$ 185.53	\$ 333.79	
CABARRUS	37025	\$ 427.66	\$ 72.16	\$ 11.21	\$ 7.4	\$ 6.06	\$ 14.03	\$ 34.21	\$ 54	\$ 133.27	\$ 294.39	
CALDWELL	37027	\$ 470.11	\$ 77.26	\$ 14.65	\$ 8.15	\$ 4.82	\$ 11.79	\$ 41.92	\$ 105.61	\$ 134.4	\$ 335.71	
CAMDEN	37029	\$ 439.2	\$ 68.25	\$ 16.37	\$ 4.66	\$ 3.01	\$ 26.27	\$ 65.83	\$ 84.93	\$ 187.43	\$ 251.77	
CARTERET	37031	\$ 533.9	\$ 87.73	\$ 21.37	\$ 6.9	\$ 2.01	\$ 14.18	\$ 51.55	\$ 128.85	\$ 164.33	\$ 369.57	
CASWELL	37033	\$ 480.01	\$ 57.98	\$ 13.81	\$ 6.61	\$ 14.72	\$ 13.7	\$ 36.72	\$ 102.09	\$ 164.02	\$ 315.99	
CATAWBA	37035	\$ 442.94	\$ 66.72	\$ 13.91	\$ 8.61	\$ 5.11	\$ 11.48	\$ 43.07	\$ 94.95	\$ 127.71	\$ 315.22	
CHATHAM	37037	\$ 467.48	\$ 42.29	\$ 9.84	\$ 5.49	\$ 11.83	\$ 13.96	\$ 60.03	\$ 114.84	\$ 157.03	\$ 310.44	
CHEROKEE	37039	\$ 595.21	\$ 137.08	\$ 14.17	\$ 8.38	\$ 2.28	\$ 10.21	\$ 55.45	\$ 116.43	\$ 190.85	\$ 404.36	secondary indicator only available on map
CHOWAN	37041	\$ 512.22	\$ 51.32	\$ 13.44	\$ 4.69	\$ 16.31	\$ 22.86	\$ 42.96	\$ 148.41	\$ 178.17	\$ 334.04	Basemaps and Optional Layers
CLAY	37043	\$ 464.46	\$ 70.24	\$ 14.16	\$ 7.34	\$.74	\$ 9.54	\$ 31.88	\$ 119.35	\$ 157	\$ 307.46	Layer Controls
CLEVELAND	37045	\$ 545.88	\$ 81.27	\$ 22.02	\$ 9.08	\$ 9.47	\$ 23.85	\$ 52.52	\$ 106.13	\$ 200.31	\$ 345.57	Login And Account Settings
		i			1		1	1	1	1	L	Map Gallery

Map Gallery Coming Soon





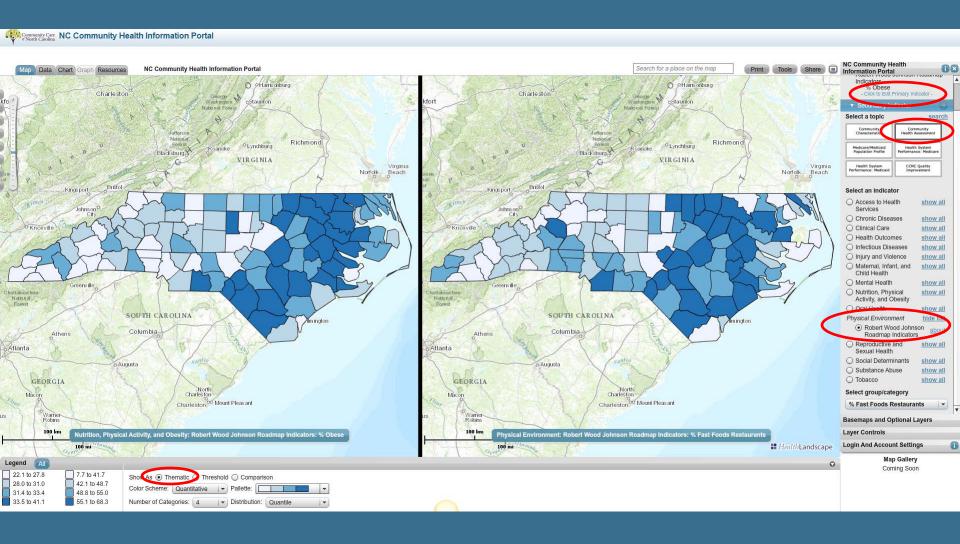
Chart Average Monthly Medicaid Costs by County







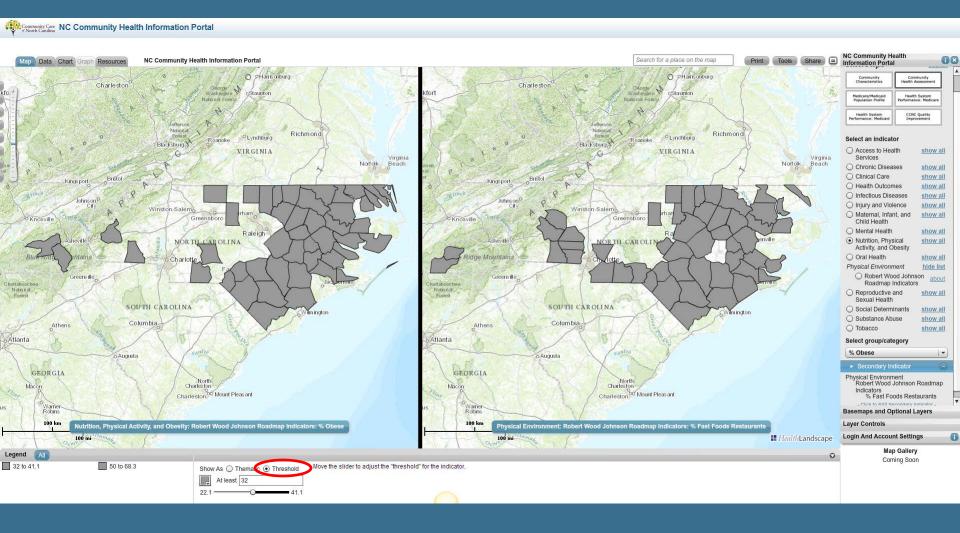
Percent Obesity and Preponderance of Fast Food Restaurants







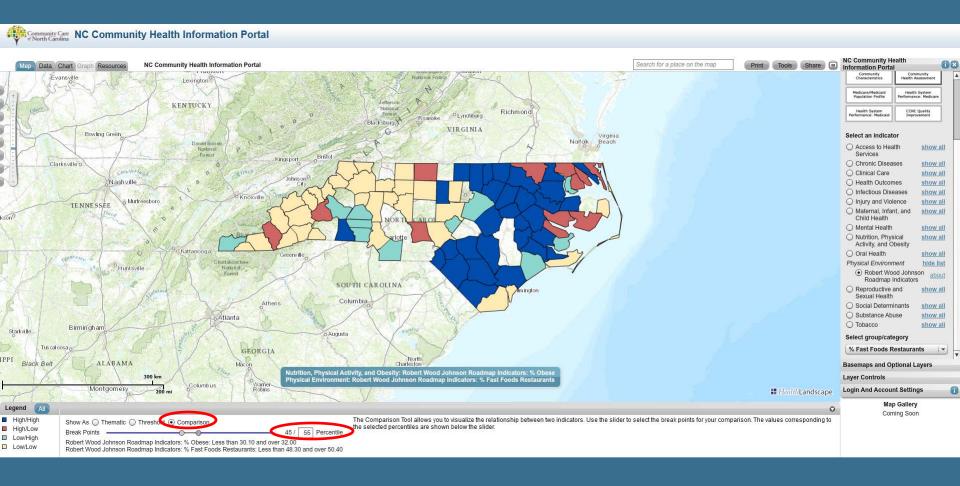
Percent Obesity and Preponderance of Fast Food Restaurants – Threshold







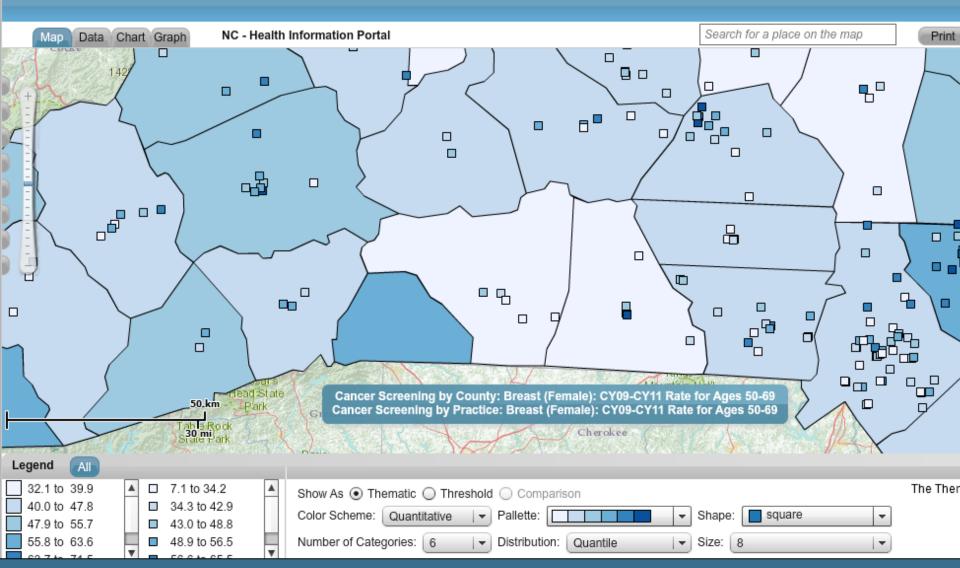
Percent Obesity and Preponderance of Fast Food Restaurants – Comparison







Practice-Level Variation in Breast Cancer Screening Rates





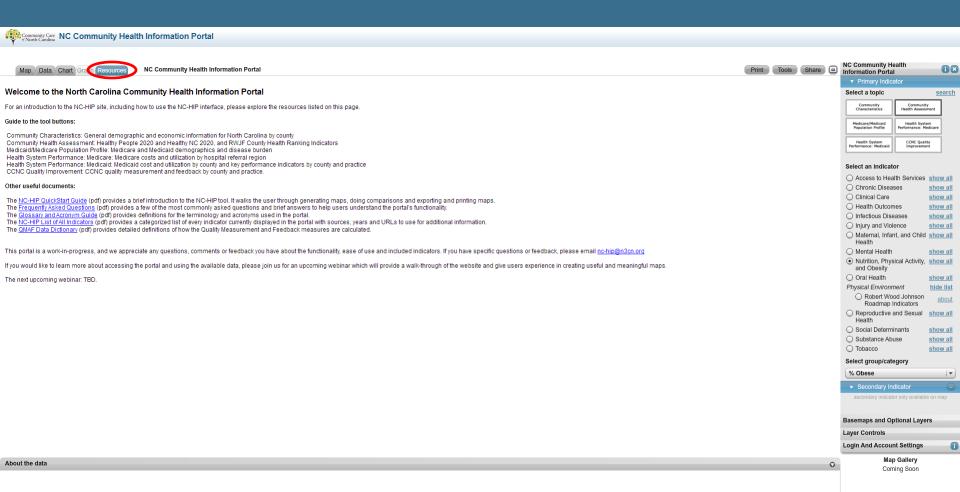


Training Program is Key

- Users need guidance on operating these complex mapping tools and an understanding of how to interpret the data.
- In-Person Trainings
- Webinars
- Online Training and Support Materials



Resources







Conclusions

- The North Carolina Health Information Portal has allowed users to visualize data in ways that they have never been able to do before
- It helps networks see where there are wide variations in quality measures to help identifying potential areas of additional resources.
- Makes the data more compelling and facilitates discussions that can help lead to healthier communities across the state of North Carolina.



Future Work

- Phase III is underway and brings more streamlined updating of the data.
- Cascading geographies with filtering options based upon age, race, gender.
- Improved training and dissemination
- Additional functionality



Thank you!

North Carolina Health Information Portal https://www.communitycarenc.org/nc-hip/

Sean C. Finnegan sfinnegan@aafp.org

